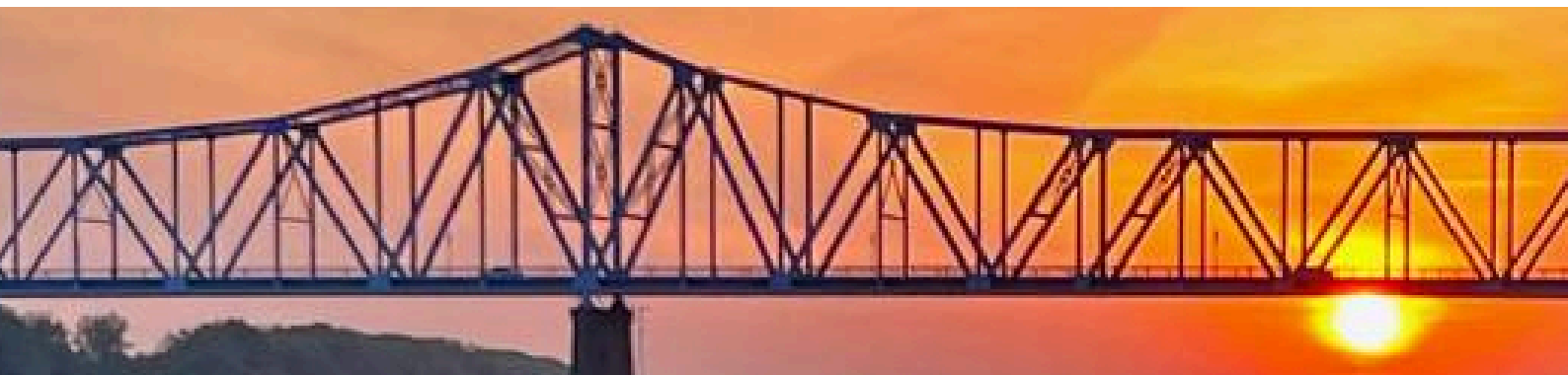




REALTOR®
ASSOCIATION



Business Partner Membership Guide

Greater Owensboro REALTOR® Association

Grow Your Business • Build Relationships • Strengthen Our Community

Thank you for your interest in becoming a Business Partner Member of the **Greater Owensboro REALTOR® Association**. **GORA Business Partners** are more than sponsors—they are trusted professionals who build lasting relationships with local REALTORS®, increase their visibility within the real estate community, and grow their business through networking, education, and year-round promotional opportunities. We look forward to learning more about your business and welcoming you as part of our Association.

Why Become a GORA Business Partner?

Connect

- General Membership Meetings
- Business Partner Appreciation Reception
- Committee Participation
- Networking with REALTOR® Members

Promote Your Business

- Website Listing
- Business Directory Listing
- Monthly Newsletter Spotlight
- Social Media Recognition
- Event Sponsorship Opportunities

Grow Your Business

- Preferred Business Referrals
- Member Roster Access
- Monthly Market Updates
- Direct Access to Local Real Estate Professionals

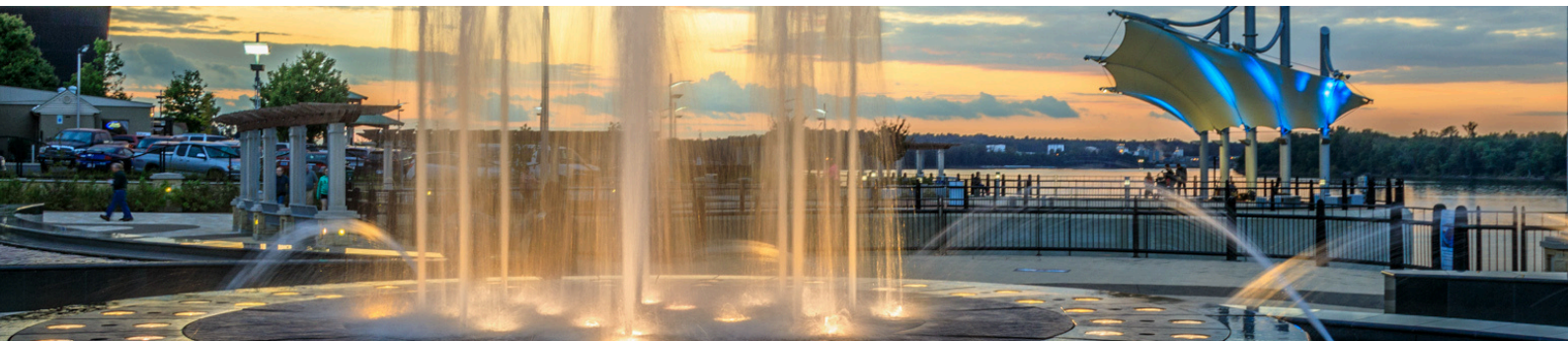
Professional Resources

- Educational Opportunities
- Supra Access (where applicable)
- Dedicated Local Support from Your GORA Team

Ready to Get Started?



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Getting Started is Easy

Joining GORA Is Just Four Simple Steps

We are excited to welcome you!

Follow these four simple steps to become a Business Partner member.
Our team is here to guide you every step of the way.



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Welcome to our
Community of
Professionals.

Complete Your Application

Fill out and sign your Business Partner Membership Application.

Submit Your Information

Provide your **completed application, your birthdate, and a recent headshot** to **Laura@OwensboroRealtors.com**

Membership Review & Invoice

We'll review your application and send your membership invoice.

Start Enjoying Your Membership

Start networking and enjoying your member benefits!

Have Questions?



270.685.4977



Laura@owensbororealtors.com



OwensboroREALTORS.com

Monday-Friday

8:00 AM-4:30 PM



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Member Application - Before you Begin

Thank you for your interest in becoming a Business Partner member of the Greater Owensboro REALTOR® Association. Please complete the application below. If you have any questions while completing the application, our team is happy to help.

Applicant Information

Full Name:

Title:

Social Media: ☐ LinkedIn ☐ Facebook ☐ Instagram ☐ Other

Interests:

Your Business Information

Office Name:

Office Address:

Office Phone:

Office Email:

Business Description:

Business Website:

Contact Information

Cell Phone:

Email Address:

Preferred Contact Method: ☐ Cell ☐ Email ☐ Office Phone ☐ Office Email



Professional Background

Why would you like to become a GORA Business Partner:

How would you like to participate in the Association?

☐ Networking ☐ Education ☐ Sponsorships ☐ Committees ☐ Other _____

How long has your business served the Greater Owensboro Area?

What makes your company stand out?

How does your business contribute to the Greater Owensboro Community?

How does your business help REALTORS® serve their clients?

What do you love most about doing business in the Greater Owensboro area?

Share a fun fact about your business or team.

Is there anything else you would like the Membership Committee to know about you or your business?

(Before we wrap up, we have just a couple of questions we must ask every potential member. Thank you.)

Have you or any owner, officer, or principal of your business ever been convicted of fraud, embezzlement, or another crime involving dishonesty, or had a professional or occupational license suspended or revoked? ☐ Yes ☐ No

(If yes, please provide details as an attachment.)

Within the last ten (10) years, have you been: 1.) Convicted of a crime punishable by death or imprisonment for over one year, or 2.) Released from confinement imposed for that conviction?

☐ Yes ☐ No

(If yes, please provide details as an attachment.)



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Final Step: Membership Agreement & Certification

*Thank you for choosing to become part of our REALTOR® community.
Remember...*

✓ Membership is subject to Board approval.

✓ Company Membership belongs to the company.

✓ Individual Memberships are available only to employees of a
Company Member.

✓ Membership dues are non-refundable after approval.

✓ Business Partners agree to support the mission and professionalism
of the Association.

Membership Fees

Payments to GORA are generally deductible as an ordinary and necessary business expense, but are not deductible as charitable contributions. Membership dues are prorated according to the month you join. Membership dues and application fees are non-refundable.

Applicant Certification

I certify that the information I have provided is true and complete. I understand that providing false or incomplete information may affect my membership application, and I agree that, if accepted for membership in the Board, I shall pay the fees and dues as from time to time established.

Applicant Signature _____

Printed Name _____

Date _____

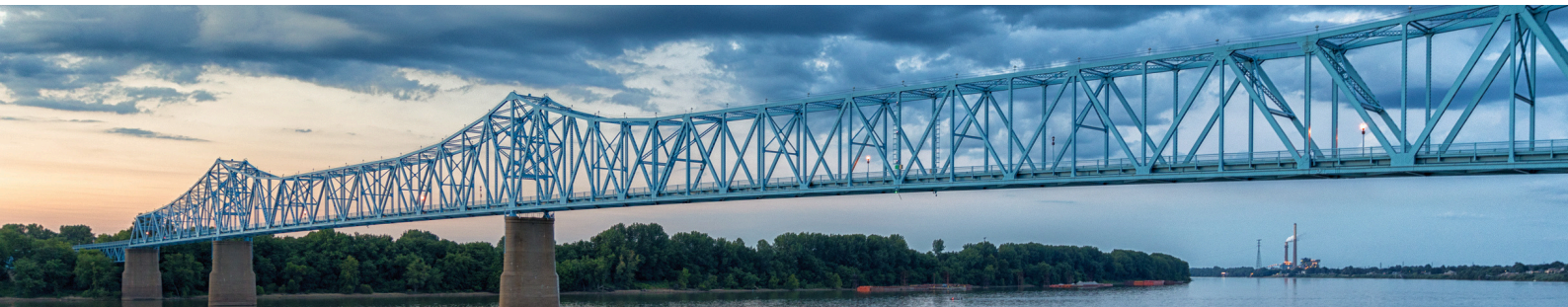
Reminder! Birthdate

Headshot Included: ☒

Camera Ready Logo: ☒



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Understanding Your Membership Investment

Once you become a member, we offer two convenient payment options to help you choose the plan that works best for your business. Additional state, national dues and other fees are outlined below for your reference.

Company Membership - \$300 Annually

- One Designated Representative
- Business Directory Listing
- Website Listing
- Newsletter Recognition
- General Membership Meetings
- Business Partner Appreciation Reception
- Committee Participation
- Sponsorship Opportunities
- Social Media Recognition
- Monthly Market Updates

Additional Company Representatives - \$100 Annually

- Employees of a current Company Member may join as additional Business Partner Members for \$100 per person, per year.
- Additional representatives have the same opportunities to participate in meetings, networking events, committees, and Association activities as part of the company's membership.

Did you know? *GORA encourages its REALTOR® members to support Business Partners whenever possible, helping keep business local and strengthen our professional community.*

We can't wait to welcome you to the GORA community and look forward to working alongside you, connecting you with our members, and helping your business become an even bigger part of the Greater Owensboro community.

Questions?
We're here to help.
270-685-4977
Laura@OwensboroREALTORS.com