

# SCHOLARSHIP OPPORTUNITY

## (Senior Students Only)

### **Available Scholarships:**

The Greater Owensboro REALTOR® Association is offering two scholarships during 2025-2026 school year.

1<sup>st</sup> place is \$1,500 and 2<sup>nd</sup> Place is \$1,000. The checks will be made payable directly to the two winners.

### **Who is Eligible:**

Any high school senior enrolled as a high school senior in Owensboro High School, Owensboro Catholic High School, Daviess County High School, Apollo High School, or Whitesville Trinity High School . 3.0 GPA minimum

### **Submission Deadline:**

All essays must be turned in to the high school counselor on or before Friday April 24th, 2026. Essays will be evaluated, and the winners declared in early May.

### **Essay Topic:**

The Importance of Home Ownership and the Use of a REALTOR®. Students are encouraged to use any available resources, giving credit to the sources, of course. Essays should be no longer than 3 typed pages (but do not have to be typed).

### **Grading:**

The Public Relations (PR) Committee of the Greater Owensboro REALTOR® Association is responsible for selecting the scholarship winners. The PR Committee will use a rubric to judge the essays (students will have access to the rubric). Essays submitted must be the original work of the participant, composed without the assistance of AI-generated content. Any submission found to have been generated with the aid of AI technology will result in immediate disqualification from the competition. AI is permitted solely for research purposes and should not be utilized in the creation of essay content for this competition. Participants are expected to uphold the principles of academic integrity and submit essays that reflect their own intellectual efforts and creativity.

### **Award Presentation:**

A check presentation will be conducted at the Greater Owensboro REALTOR® Association and the winners, accompanied by a parent or guardian, must attend in person.

### **Permissions:**

By submitting an essay, you are granting permission for the Greater Owensboro REALTOR® Association to post your essay and student picture on the GORA website and social media pages.

# Greater Owensboro REALTOR® Association, Inc

## 2025 Scholarship Essay Submission

*Thank you for participating in this year's scholarship essay contest.*

Please complete and return this page along with your essay to your guidance counselor and  
to [ceo@owensbororealtors.com](mailto:ceo@owensbororealtors.com) no later than Friday April 24th, 2026

Student Name:

---

Age:

---

Email:

---

---

Phone:

---

---

---

High School:

---

What college or trade school do you plan to attend?

---

---

---

What is your intended field of study?

---

---

---

Additional interests or information you would like to share:

---

---

---

---

---

How did you learn about this scholarship opportunity?

---

---

---

---

---

---

---

### ESSAY RUBRIC (Total Possible Points = 50)

Directions: Your essay will be graded based on this rubric. Consequently, use this rubric as a guide when writing your essay and check it again before you submit your essay.

Traits	10	8	6	4
Focus & Details	There is one clear, well-focused topic. Main ideas are clear and well-supported by detailed and accurate information.	There is one clear, well-focused topic. Main ideas are clear and well-supported by detailed information.	There is one topic. Main ideas are somewhat clear.	The topic and main ideas are not clear.
Organization	The introduction is inviting, states the main topic, and provides an overview of the paper. Information is relevant and presented in a logical order. The conclusion is strong.	The introduction states the main topic and provides an overview of the paper. A conclusion is included.	The introduction states the main topic. A conclusion is included.	There is no clear introduction, structure, or conclusion.
Voice	The author's purpose of writing is very clear, and there is strong evidence of attention to audience. The author's extensive knowledge or experience with the topic is evident.	The author's purpose of writing is somewhat clear, and there is some evidence of attention to audience. The author's knowledge or experience with the topic is evident.	The author's purpose of writing is somewhat clear, and there is evidence of attention to audience. The author's knowledge or experience with the topic is limited.	The author's purpose of writing is unclear.
Word Choice	The author uses vivid words and phrases. The choice and placement of words seems accurate, natural, and not forced.	The author uses vivid words and phrases. The choice and placement of words is inaccurate at times and/or seems overdone.	The author uses words that communicate clearly, but the writing lacks variety.	The writer uses a limited vocabulary. Jargon or clichés may be present and detract from the meaning.
Sentence Structure, Grammar, Mechanics, & Spelling	All sentences are well constructed and have varied structure and length, with no errors in grammar, mechanics, and/or spelling.	Most sentences are well constructed and have varied structure and length. The author makes a few errors in grammar, mechanics, and/or spelling, but they do not interfere with understanding.	Most sentences are well constructed, but they have a similar structure and length. The author makes several errors in grammar, mechanics, and/or spelling that interfere with understanding.	Sentences sound awkward, are distractingly repetitive, or are difficult to understand. There are numerous errors in grammar, mechanics, and/or spelling that interfere with understanding.
Reviewer's Comments				